

Helnan International Hotels

A multinational group of companies established in 1982 by their founder Enan Galaly as a Scandinavian group with headquarter in Denmark with extended activities in owning, managing and developing five and four star hotels in different parts of the world. The group has acquired wide experience in up-grading first class hotels in Scandinavia, the USA, the Middle East and North Africa. With the slogan "The Symbol of Scandinavian Hospitality"

Through its subsidiaries and sister companies the Helnan International Hotels become one of the most respectable names in the lodging industry.

The company has become known as a skillful operator of hotels that combines through worldwide experience the hospitalities of the western world and the orient to the benefit of their guests in Helnan Hotels for Business, Leisure and conventions.

Over the years Helnan International Hotels owned and managed travel agencies and tour operators (Scandinavian Tours) so these fields enhanced the company experience and relations in the tourism field in different continents, After a while it was decided to cease the business in this sector, but still using the wide experience and knowledge for supporting the hotel projects which is the main business of the company.

The group employs a few thousands of staff and professional experts in hotel business, of different nationalities. It offers high standard of hospitality by those employees who go through special training programs to develop their skills and knowledge. Moreover the management and hotel employees are all devoted to serve the properties, The Head Quarter and The Regional Office which includes experts in various fields for full-time performance such as Accounting, Engineering, Interior Design, Legal Affairs, Administration, Sales, Information Technology, Financing, Marketing and Public Relations.

Hundreds of Helnan or other Hotels' former employees are now in senior positions with international hotels throughout the world.

The company has obtained a direct investment scholarship from the Danish government (Danida) for training programs to increase the staff skills and improve their quality of service in different fields including environment development.

Helnan International Hotel owns and manages a wide range of different hotels including business enjoying prime locations in attractive destinations. The company has an entrepreneurial vision as it is a leading company to invest in developing the first five and four-star hotels ever built in various locations such as Sharm –El-Sheikh that hotel which was part of the financing through the Danish government IFU (The Industrialization Fund for Development Countries).

The group has participated in creating new tourist destinations on the tourist map like many other cities especially in Egypt.

Helnan has lately acquired the historical hotel in Stockholm-Sweden the Grand Hotel Saltsjobaden. In addition, the group is the first foreign company to approach Egypt and sign contracts in regards of "Management Privatization" and developed by its investment for state owned hotels as the famous hotel "Shepherd" in Cairo and "Palestine" in Alexandria.

The company also is specialized in preparing feasibility studies for investors acquiring tourist projects in many different countries, as well as developing strategies to help fostering the tourism section in those

countries .

Helnan International Hotels participates every year in many tourist and travel industry workshops and Exhibitions in different regions of the world either as most as exhibitors to guarantee its part in the international market from many countries.

The Helnan group provides all aspects of technical assistance throughout the phases of the hotel projects as Technical assistant project drawing. Its marketing expertise and international recognition are further strengthened by its cooperation with worldwide major international reservation systems.

Moreover, the finance connections with world recognize financial institution in several areas, which provide the necessary economic support for Helnan exciting and future projects.

The company also is a pioneer in supporting the social, sport events like (swimming, cycling, handball, football, etc...), cultural and historical events like (the theaters museums, music house...etc.) in different parts of the world over the years, where the group was a major sponsor of these mentioned events.

Helnan have been awarded many international & national prizes for its remarkable effort for supporting tourism, its service and quality. Moreover, Helnan have participated in various major different festivals, etc...